

CONTINUING A TRADITION
OF BEING INVOLVED IN THE COMMUNITY

Since its founding in 1939, Kravitz Deli has been dedicated to supporting both its customers and the communities in which they live. Every year, we donate thousands of dollars in product to various community and non-profit organizations.



#### **KRAVITZ KARES PROGRAMS INCLUDE:**

#### ■ DINING EVENT —

Raise funds for your team, civic group or non-profit organization while enjoying some delicious food, too. When your organization promotes and holds a Kravitz Kares Dining Event at the Deli or Garden Café, 15% of the proceeds from the event attendance will be donated back to your organization.

A Kravitz Kares Dining Event can be scheduled any day of the week (subject to preplanning) at a specified time period for your entire group (group size limitations may apply). Members of smaller groups may dine in individually at their leisure during the designated time period.

# **BASKET RAFFLES & SILENT AUCTIONS** —

Kravitz accepts requests for gift cards and gift certificates for your team, civic group or non-profit organization's basket raffles or silent auctions.

# CHARITABLE BAGEL DISCOUNTS —

Kravitz has provided hundreds of bagels for various charitable events through the years. You may request the discounted purchase of our renowned bagels for your organization's event using our web form.

# ■ GIFT CARD RESTAURANT FUNDRAISER —

Raise funds for your non-profit organization in the tastiest way by organizing a Gift Card Fundraiser. Your organization sells \$25 Kravtiz Gift Cards to your members and earns a profit of \$5 for every card sold.

# HERE'S HOW IT WORKS —

Your organization promotes the following: "Order Kravitz Deli \$25 gift cards through (name of your organization/fundraiser) from (date) through (date).(name of your organization) will earn \$5 for every Kravitz Deli \$25 gift card purchased by (name of your organization) during that time. "That's \$100 earned for every 20 gift cards purchased!

Your organization gathers the orders and the payment for the gift cards from your members. Your organization then purchases from Kravitz Deli at a 20% discount (\$5 off each \$25 gift card) all of the gift cards your members have pre-ordered and pre-paid for, earning your organization a profit of \$5 for every \$25 gift card sold.

Your organization distributes the purchased gift cards to those who ordered them.